

Moo Crew Dairy Hero Competition Terms & Conditions

1. Each entry can be created and submitted by an individual, a class group or a whole class.
2. All individuals submitting an entry must be registered pupils in a Primary or Special School in the Republic of Ireland that is partaking in the EU School Milk Scheme at the time of entry, and between the ages of 4 and 13 (4 to 18 in Special Schools).
3. We welcome entries from Special Schools, and judges will take into consideration that these are from Special Schools.
4. Entries may be submitted in one of three formats: Written/Audio/Video Interview:

Infants: Junior & Senior Infants - maximum 50 words/1 minute in length

Juniors: 1st, 2nd & 3rd class – maximum 100 words/2 minutes in length

Seniors: 4th, 5th & 6th class - maximum 200 words/3 minutes in length

5. All work entered must be pupils' own but may be aided/guided by a teacher.
6. Competition entries may be completed in Irish or English.
7. The Promoter of this competition is The National Dairy Council. All entries and correspondence should be addressed to School Milk Dairy Hero Competition, The National Dairy Council, The Studio, Maple Avenue, Stillorgan Industrial Park, Dublin A94 HY83, Ireland or emailed to schoolmilk@ndc.ie.
8. All entries must be accompanied by one completed Moo Crew Dairy Hero Cover Entry Form per class and a Moo Crew Dairy Hero Interview Submission Form for each entry. Incomplete entry forms will not be accepted.
9. The closing date for entries is 5pm on Friday 7th February 2020.
10. Entries will be judged in Infant, Junior and Senior Categories.
11. In each category (Infant, Junior and Senior) a winner will be selected from each school that enters the competition. Each school winner will receive a framed certificate as their prize.
12. From the category winners, the judges will select three entries (one in each category) that are deemed as outstanding and these will be announced as the overall national winners. The prize for the three overall national winners is a Class Trip to the National Sports Campus in Blanchardstown Dublin and promotion of their entry on national radio.
13. Where submissions are selected as the overall winner in their category, pupils may be photographed, filmed or recorded for radio which may be used in whole or in part in print media, published documents, broadcast or on-line media.

14. It is imperative that all entries must be the pupils' original work and not plagiarised wholly or in part.
15. All entrants agree to be bound by the rules of the competition; failure on the part of any entrant to adhere to any or all of these rules will render the entry in question invalid.
16. The promoters reserve the right to change award specifications subject to availability at conclusion of this competition. No cash or alternative in whole or part of the prize will be offered.
17. The Promoter cannot accept responsibility for lost, damaged or delayed entries. Proof of posting is not proof of receipt. Entries cannot be returned to entrants.
18. Any entrants may be required to participate in publicity (written submissions, photographs, interviews, quotations etc) and by entering into this competition they/ their parents/ teachers have given permission to have their images, audio and video recordings reproduced.
19. Written submissions, photographs, audio and video files of any entry may be used in future years for the purposes of promoting the competition. By submitting an entry, entrants consent for photos and/or footage of their entry to be used for promotional purposes.
20. National Sports Campus Class trips take place from end of April to end of June. Trips outside of this timeframe cannot be facilitated. The Class Trip for over 9's may include a trip to Aquazone at the request of the school. For under 9's the trip includes extended time in the sports facilities in lieu of a visit to Aquazone.
21. The Promoter reserves the right to amend, withdraw or terminate the competition or alter the specification of the competition without prior notice should that specification be unavailable for reasons beyond their control.
22. The Promoter reserves the right to disqualify any contestant for any reason whatsoever in its sole discretion.
23. The Promoters reserve the right to store electronically any written submissions, photographs, audio or video recordings received or obtained as part of the competition and use them as stock images for alternative projects and all entrants/ teachers/ parents grant an exclusive licence to the promoter over any copyright they hold in the photos in that regard.
24. The Promoter's decision is final and no correspondence will be entered into regarding decisions made.
25. Irish law applies to these terms and conditions.